

28 July 2010

## Local Dialogue appointed for new Camberley Stadium and Football Centre

Camberley Town Football Club has appointed Local Dialogue to support their innovative development proposals to relocate to a new Stadium, on part of the immediately adjacent Crabtree Recreation Ground, and to redevelop its current stadium, Krooner Park, as a five-a-side Football Centre.

Local Dialogue was appointed to run a comprehensive consultation programme to give the local community an opportunity to have their say in the design of the new Stadium, the Football Centre and the nature of new community facilities to be provided by the Club. A public exhibition was recently held which over 200 local residents attended.

Ronnie Wilson, Chairman of Camberley Town Football Club, said:

“The Club is a long-established part of the local community and we wanted to ensure we had a genuinely meaningful and inclusive consultation with our neighbours. Local Dialogue has helped us re-engage with the community and build new relationships, helping to resolve potential stumbling blocks along the way. Ultimately, this will help the Club deliver a much better scheme.”

ENDS

## Notes to Editors

### About Local Dialogue

Local Dialogue is a specialist stakeholder communications agency with wide expertise of advising on and implementing consultation and communications programmes. Our experience spans renewal, regeneration and development projects for both private sector developers and public sector bodies.

Other clients include:

- Kent County Council
- London Borough of Islington
- Land Securities
- Marks & Spencer
- Muse Developments
- National Grid
- Northamptonshire Police
- Sainsbury's Supermarkets Ltd
- Surrey County Cricket Club
- Travelodge
- University of the Arts

Local Dialogue was founded in 2000 and currently employs 20 consultation and communication professionals in offices in London and Leeds.

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